Puneet Pal Kaur

UI/UX Designer

Experienced UI/UX designer with 3+ years of expertise in product design and project management. Passionate about leveraging cutting-edge technologies to create innovative solutions that address real-world challenges. Proven track record of collaborating across teams and delivering high-quality products that positively impact users.

Experience

Digital Designer @ Freelancer
August 2023 - Present • San Jose, CA

- Currently collaborating with two distinct businesses to establish their digital identity and online presence.
- Fountain Equipment Financing: Enhanced social media presence, increasing engagement by 35%.
- City Eyebrow: Redesigned logo and created a 10-minute informational video, reducing billing counter queries by 30%. Developed a user-friendly website, boosting online bookings by 50% and decreasing service inquiries by 35%

Product Designer @ Hype ai
February 2023 - July 2023 • San Francisco, CA

- Redesigned platform UI for mobile and desktop, improving user satisfaction by 40%.
- Collaborated with stakeholders, aligning design with business goals and user needs.
- Directed weekly sprints, designed systems and component libraries, reducing development time by 30%.
- Worked with marketing team to ensure brand consistency, increasing engagement by 15%.

Product Designer @ deWatch
January 2022 - January 2023 • San Jose, CA

- Led development of the first voice assistant calorie counting app, focusing on user needs.
- Produced clear specifications and user flows, reducing feature implementation time by 20%.
- Transformed ideas into wireframes and addressed user pain points, ensuring a seamless experience.
- Incorporated scalable features for beginners and fitness enthusiasts, increasing retention rate by 15%.

Freelance Graphic Designer and Strategist @ Impact Prints
March 2021 - December 2021 • Turlock, CA

- Created marketing materials for 30+ local businesses using Adobe Illustrator and Photoshop, ensuring client alignment and design consistency.
- Developed a reward-based time-tracking system, boosting productivity by 35% and reducing tardiness by 40%.
- Coordinated "Little Artist Competition" with local officials, managing sponsorships and attracting 150+ participants.
- Designed illustrations and social media posts, increasing community engagement by 25%.

Contact

- San Jose, CA
- (209) 216-9055
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- PuneetPalKaurr@gmail.com
- linkedin.com/in/puneet-pal-kaur

Education

BS in Computer Science and Engineering
2021 • UC Merced, CA

Google UX Design Course
2022 • Certification

Projects

- PB Designs - Case Study
- Persado - Case Study
- Edvora - Case Study
- Foodie Life - Case Study

Skills

- Sketching
- Wireframing
- Prototyping
- User Testing
- User Research
- HTML
- CSS
- Javascript

Tools

- Figma
- Adobe XD
- Illustrator
- Photoshop
- Wix
- Weebly
- Canva
- Notion

(Always open to learn more)

Methodologies

- Design Thinking
- Agile
- Scrum
- Double Diamond
- UCD
- Lean UX

Interests

- Graphic Design
- Dance
- Painting
- Photography
- Recycle DIY's